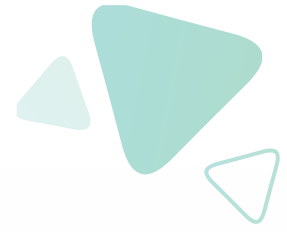


# WOW TRADER

A Proprietary Trading Platform



## Simple. Intuitive. Fresh



FX



CFD



CRYPTO

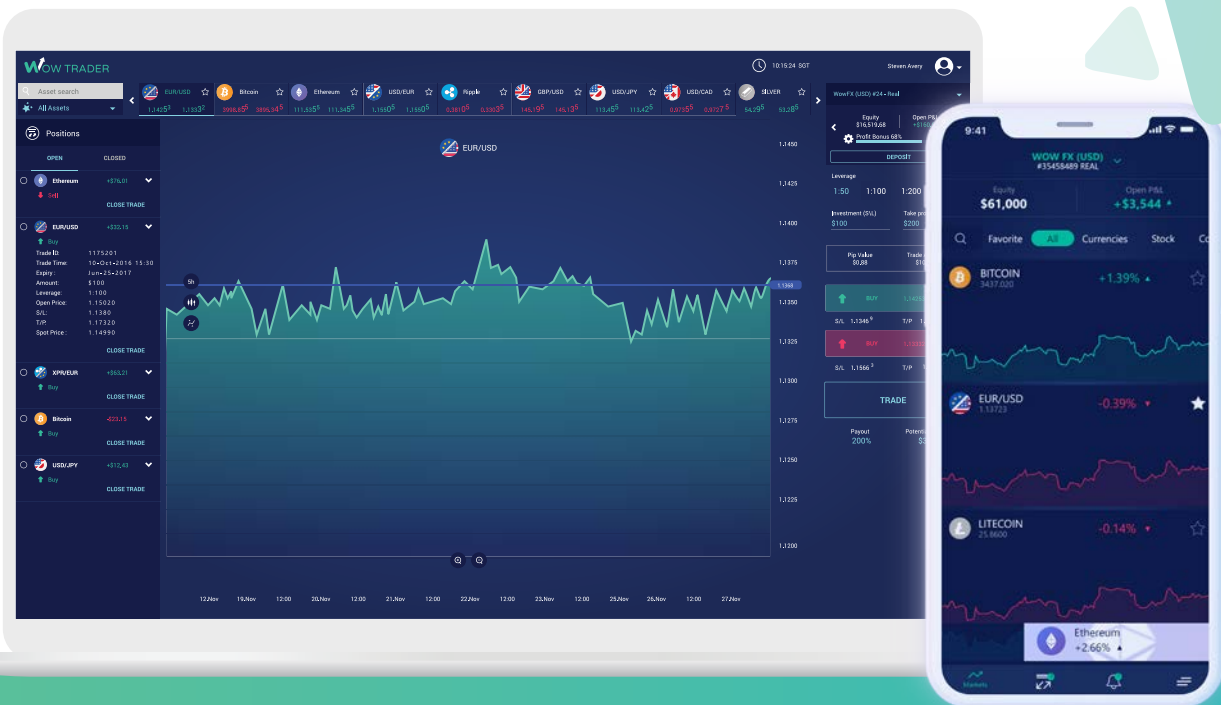


OPTIONS

# WOW TRADER . The Complete Trading Solution!

## A state of the art trading solution

- WOW TRADER: A proprietary FX & CFD Trading Platform and Back-Office for Exchanges, Brokers and Banks.
- WOW TRADER eliminates the line between desktop and mobile, allowing your market-ers the advantage of using traditional campaigns while capitalizing on mobile traffic.
- WOW TRADER offers a simple yet robust trading experience. Developed in-house, WOW Trader is available as web interface, responsive mobile platform and as a mobile native app.





## WHY WOW TRADER



### A Simple & Intuitive Interface

No slippage, Guaranteed Stop Loss, and Take Profit



### Flexible Base Currency

Multi-wallet and Multi-currency support



### Seamless Integration

Platform as a widget or stand alone platform

**START  
YOUR BROKERAGE  
TODAY!**

## WHY MOBILE TRADER



### Simple. Intuitive. Fresh.

A truly native experience with a twist



### Amazing User Experience

Browse the markets at your fingertips



### Customizable Themes

Make it unique. Make it your own!



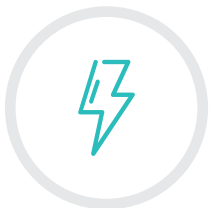
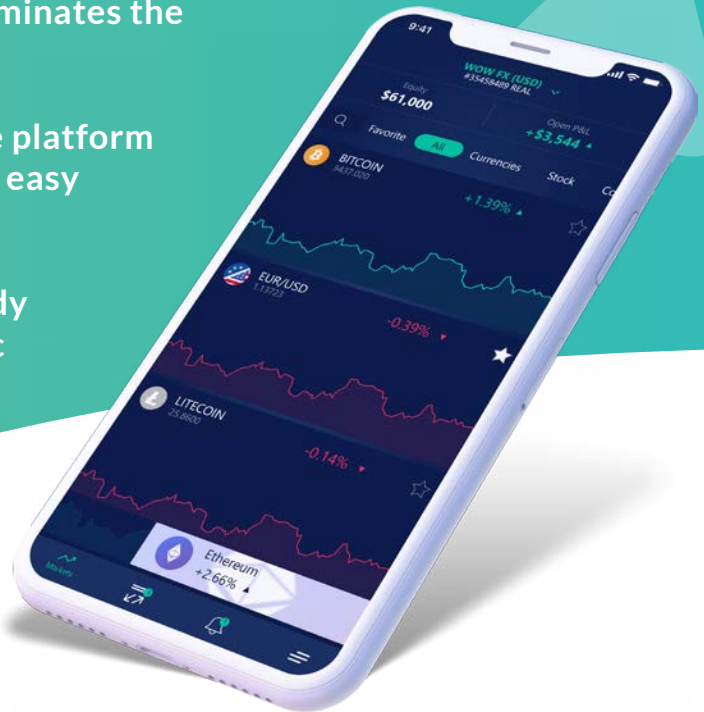
# BROWSE THE MARKETS AT YOUR FINGERTIPS

## High Engagement & High Conversion

For traders on the go, Wow Mobile eliminates the need to use a computer.

Our mobile app and mobile responsive platform is built to ensure that your traders get easy access to the markets.

With Wow Mobile, you are finally ready to take advantage of the mobile traffic opportunities!



### Fast Integration

WOW Mobile can be integrated effortlessly, leaving you with more time to focus on your customers.



### Customizable Themes

Make use of our customizable platform to choose from our pre-set themes or create your own. Make it unique. Make it your own!



### Easy Access!

Our mobile trading apps are easily accessible and designed for higher retention. It was never so easy to WOW your customers!

# LET YOUR CUSTOMERS ENJOY THE WEB TRADER ADVANTAGE

Make use of the new WOW TRADER platform to unleash an entirely new level of competition, innovation and user experience.

**The WOW Trader Platform, can be set to any colors and theme within minutes**



## Fast Deployment Time

We can set you up within 24 hrs using our Embedded Platform and widgets, or you can use our advanced API



## Multi - Liquidity

We are connected to more than 180 Lps and 1000 Instruments for FOREX, CFD, ETF's, INDICIES, CRYPTOCURRENCY and COMMODITIES. As a result, you are free to choose your own liquidity.



## IB / Affiliate

Our Internal marketing module will allow you to easily track your IB's or marketers and view all details related to their performance.

# OUR ECOSYSTEM



# LET'S MAKE IT HAPPEN TOGETHER!



WOW TRADER is the leading FX/CFD platform developed by Tradesmarter Holdings and has more than 10 years of experience at the forefront of the trading industry. This means we have both the insight and the knowledge needed to provide creative and industry-disruptive Fintech solutions.



Thanks to a skilled and much sought-after team, we're at the forefront of the trading software industry, pioneering intuitive, easily navigable and, above all, user-friendly platforms for the trading needs of companies and wider industry organizations.



In an industry where new players emerge daily, WOW TARDER is the smartest choice. With a proven track record, the key to our sustained success is a unique approach that combines domain knowledge, interactivity and connectivity, all focused on the financial services ecosystem. We combine this understanding with a cultivated appreciation of internet and technology business sectors.

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**www.wow-trader.com**



# WOW TRADER

By Tradesmarter

[www.wow-trader.com](http://www.wow-trader.com)

